# Propintion of the finest grass-fed beef from around the globe



www.fnglobalmeat.com

# Welcome to our world of grass-fed beef

### **GRASS-FED BEEF, A GOOD CHOICE FOR EVERYONE**

FN Global Meat imports premium quality grass-fed beef cuts from a wide range of origins:

- Argentina
- Uruguay
- New Zealand
- Paraguay
- Brazil

# **South America**

### GAUCHO CULTURE

In South America and especially in Argentina and Uruguay, the "Gaucho" can be referred to as a 'country person, experienced in traditional livestock farming'. But also in Paraguay and Brazil you will find Latin-American cattle Sheppard's.

Another tradition which is shared across South America is grilling beef over open fires. In Spanish referred to as 'Asado', in Brazil it is called 'Churrasco'.

### **CATTLE BREEDS**

In Uruguay the biggest breeds are Hereford and Angus.

Typical cattle breeds in Argentina are Hereford, Angus, Shorthorn and Charolais.

In Paraguay and southern Brazil you will find British breeds crossed with Zebu and in Brazil white

Zebu breed accounts for over 80% of the national herd.



# **New Zealand**

New Zealand's fertile lowlands deliver the perfect combination of lush pasture, clean water and long sunshine hours for consistently growing the highest quality grass-fed prime steer. The cattle are raised completely naturally. This combination creates maximum tenderness with a distinct full flavour taste.

Our main brand for New Zealand Prime Steer is Wilson Hellaby. Great Meat delivered With Pride, with a proud history that can be traced back to 1873, the Wilson Hellaby brand represents a long tradition of quality, innovation and service. The focus is on sourcing the highest quality PRIME livestock from family farmers across New Zealand.

### ASSORTMENT

FN Global Meat imports chilled and frozen grass-fed beef for retail, foodservice, raw/cooked beef producers and ship suppliers.

ARGENTINA URUGUAY	CHILLED: FROZEN:	Striploin, Tenderloin, Rumpheart, Picanha, Ribeye Striploin, Tenderloin, Rumpheart, Picanha, Ribeye, Topside cap off
NEW ZEALAND	CHILLED: FROZEN:	Striploin, Tenderloin, Rumpheart, Picanha, Ribeye, Flapmeat Striploin, Tenderloin, Rumpheart, Picanha
PARAGUAY	CHILLED:	Striploin, Tenderloin, Rumpheart, Ribeye
BRAZIL	CHILLED: FROZEN:	Striploin, Tenderloin, Ribeye Striploin, Tenderloin, Ribeye, Topside cap off, Babytonside PAD, Evergund, Cupim





THE FINEST MEAT FROM AROUND THE GLOBE

FN Global Meat B.V. • Heliotroopring 700 • 3316 KG Dordrecht • The Netherlands +31 (0)78 653 18 40 • info@fnglobalmeat.com

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